# PARTICLE41

Particle 41 brings **elite web development, quality assurance and development operations** to a non-profit organization (NPO) in the entertainment industry.
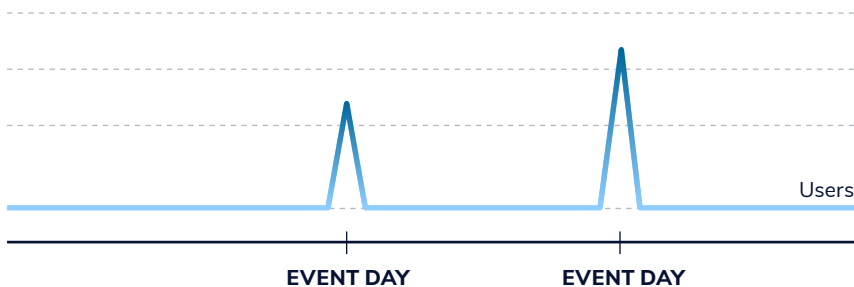
## Situation

The entertainment industry NPO had been managing their website internally, which included development and site maintenance.

Recognizing the growing importance of their web presence and adaptability, the NPO wanted to find an outsourced solution for web development, along with operational support, such as QA and expertise in DevOps.

The NPO also hosts a couple of major events per year during which their website usage sees a 300% to 400% spike in daily users. They wanted to find an outsourced team who could single-handedly provide for their year-round needs, as well as provide enhanced security, uptime reliability, and preparation for the event.

> We see a **300-400% SPIKE IN DAILY USERS** during our major events.

EVENT DAY          EVENT DAY

Users

**RECOGNIZING THE GROWING IMPORTANCE** of their web presence and adaptability, the NPO wanted to find an outsourced solution for web development, along with operational support, such as QA and expertise in DevOps.

## Solution

The NPO found everything they were looking for when they partnered with Particle41, from web development to QA and DevOps.

According to one of the NPO's managing directors, Particle41 provided "consistent access to developers," and "very good account management," while executing highly efficient and aggressive software development cycles that often fall within tight deadlines.

The inclusion of Particle41's QA team has "provided additional rigor and reliability in our development process," said the managing director - something the NPO simply could not manage prior to partnering with Particle41.

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# RESULTS

### REDUCED OVERALL COST
by outsourcing to Particle41

### INCREASED RELIABILITY & SECURITY
in their website & development cycles

### CUTTING EDGE
QA and DevOps capabilities

### SCALABILITY
for the NPO's signature events and elevated web traffic

> **PARTICLE41 PROVIDED CONSISTENT ACCESS** to developers and very good account management while executing highly efficient and aggressive software development cycles that often fall within tight deadlines.